

25 Nano Ceramic Tint Ad Scripts

5 scripts for each of the 5 levels of customer awareness. Ready-to-film Meta video ads with hooks, education, a natural offer transition, and a booking call-to-action.

THE OFFER

\$199 Nano Ceramic Window Tint

Side windows + rear glass | Lifetime warranty included

HOW THE PLAYBOOK IS ORGANIZED

- 01 Unaware** — Educate drivers who haven't considered window tint as a solution. Lead with curiosity and overlooked problems.
- 02 Problem Aware** — Speak to drivers experiencing heat, glare, discomfort or privacy concerns without commitment to a solution.
- 03 Solution Aware** — Target drivers already considering ceramic tint. Explain film performance, coverage, comparisons and warranties.
- 04 Product Aware** — Reassure drivers familiar with Tint Lab who still have questions about price, value, coverage or booking.
- 05 Most Aware** — Convert drivers who know Tint Lab's offer and are nearly ready to book. Keep it direct and action-oriented.

All 25 scripts are written for approximately 20-35 second videos, depending on delivery speed.

LEVEL 01 / UNAWARE

Educate drivers who haven't considered window tint as a solution. Lead with curiosity and overlooked problems.

SCRIPT 01 / Your Interior Is Aging

Most people don't realize that sunlight can slowly damage their car's interior.

Over time, UV exposure can contribute to fading and wear on your seats, dashboard, and trim.

That's one reason window tint isn't just about making your car look better.

At Tint Lab, we're offering nano ceramic window tint for just \$199, covering your sides and back windows, with a lifetime warranty.

Protect your interior and upgrade your driving experience. Tap Book Now to schedule your installation.

SCRIPT 02 / Sunscreen for Your Car

You wear sunscreen to protect your skin outside. But have you thought about the sunlight coming through your car windows?

UV exposure doesn't stop just because you're inside a vehicle.

Quality ceramic window tint can help reduce that exposure while making your daily drive more comfortable.

That's why Tint Lab offers nano ceramic tint for only \$199 for your side and rear windows, backed by a lifetime warranty.

Tap Book Now to get your car tinted.

SCRIPT 03 / It's Not Just Your AC

Here's something most drivers never think about.

Your air conditioning isn't the only thing that determines how comfortable your car feels.

Sunlight entering through your windows adds heat while you're driving.

Nano ceramic window tint helps reduce that incoming solar heat.

And right now, Tint Lab offers it for just \$199, covering all your side windows and rear glass, with a lifetime warranty.

Tap Book Now and upgrade your daily drive.

SCRIPT 04 / You're Protecting the Wrong Thing

Everybody talks about protecting their car's paint. But what about protecting what's inside?

Your leather seats, dashboard, and interior materials are exposed to sunlight every time you drive.

One simple upgrade can help reduce that exposure while improving comfort.

At Tint Lab, our nano ceramic window tint package is only \$199 for your sides and back windows, and it includes a lifetime warranty.

Tap Book Now and give your interior some attention too.

SCRIPT 05 / The Side-Window Problem

Ever notice how the sun hits one side of your face or arm while you're driving?

That's sunlight coming straight through your side windows.

What many drivers don't realize is that window film can help reduce UV exposure and improve driving comfort.

Tint Lab makes that upgrade simple: nano ceramic window tint for just \$199 on your sides and rear windows, plus a lifetime warranty.

Tap Book Now and experience the difference.

LEVEL 02 / PROBLEM AWARE

Speak to drivers experiencing heat, glare, discomfort or privacy concerns without commitment to a solution.

SCRIPT 06 / Your Car Feels Like an Oven

Does getting into your car feel like opening an oven?

And even after you turn on the AC, you can still feel the sun beating through your windows?

You don't have to keep dealing with all that solar heat while driving.

Nano ceramic tint helps reduce heat coming through your glass, making your drive more comfortable.

At Tint Lab, we're tinting your sides and back windows for just \$199, with a lifetime warranty included.

Tap Book Now to schedule your tint.

SCRIPT 07 / AC on Full Blast

If your AC is blasting but you're still feeling heat through your windows, there's something you should know.

Your glass is allowing solar energy into your car, and your AC has to work against that added heat.

Nano ceramic tint can help reduce the heat coming through those windows.

Tint Lab offers a complete side-and-rear nano ceramic tint package for only \$199, backed by a lifetime warranty.

Tap Book Now and upgrade your driving comfort.

SCRIPT 08 / Fighting the Sun

Tired of squinting every time the sun hits your side windows?

Or constantly adjusting yourself just to avoid direct sunlight while driving?

The right window tint can help reduce glare and make your everyday commute more comfortable.

That's why Tint Lab offers nano ceramic window tint for \$199, covering your sides and back windows, with a lifetime warranty.

Stop fighting the sun on every drive. Tap Book Now to schedule your appointment.

SCRIPT 09 / The Backseat Is Too Hot

Does everyone in the backseat complain about how hot it feels?

You turn the AC up, but sunlight is still coming through the side and rear windows.

Nano ceramic tint helps reduce incoming solar heat and improves comfort for passengers throughout the car.

At Tint Lab, you can get your sides and rear windows tinted for just \$199, with a lifetime warranty.

Tap Book Now and make the ride more comfortable for everyone.

SCRIPT 10 / Everyone Can See Inside

Tired of feeling like everybody can see straight into your car?

Whether you're parked or sitting at a red light, having clear windows can leave your interior completely exposed.

The right window tint shade can give your car added privacy while helping reduce heat and glare.

Tint Lab offers nano ceramic tint for your sides and back windows for only \$199, backed by a lifetime warranty.

Tap Book Now and let's get your car tinted.

LEVEL 03 / SOLUTION AWARE

Target drivers already considering ceramic tint. Explain film performance, coverage, comparisons and warranties.

SCRIPT 11 / Regular Tint vs. Ceramic Tint

Before you tint your car, understand this: regular dyed tint and nano ceramic tint aren't the same thing.

Basic dyed film primarily darkens your windows, while ceramic film is engineered to help reduce solar heat.

So don't choose tint based on looks alone. Pay attention to performance.

At Tint Lab, our nano ceramic tint package is just \$199 for your sides and rear windows, with a lifetime warranty.

Tap Book Now and get ceramic tint without the guesswork.

SCRIPT 12 / Darker Doesn't Mean Cooler

Here's one of the biggest misconceptions about window tint: darker automatically means better heat rejection.

That's not necessarily true.

Tint darkness and heat rejection are two different things. The film technology matters.

With nano ceramic tint, you can choose an appropriate shade while still getting the benefits of ceramic technology.

At Tint Lab, it's only \$199 for your sides and back windows, with a lifetime warranty.

Tap Book Now and let our team help you choose your tint.

SCRIPT 13 / Don't Pay Without Comparing

Shopping around for ceramic window tint? Make sure you're comparing the right things.

Ask what type of film you're getting, which windows are included, and whether there's a warranty.

Because a low price doesn't mean much if you don't know what you're buying.

At Tint Lab, \$199 gets you nano ceramic tint for all side windows and the rear glass, with a lifetime warranty.

Tap Book Now and get your tint appointment scheduled.

SCRIPT 14 / Tint Percentage vs. Performance

Choosing between 5%, 15%, or 35% tint?

Here's what you need to know: those percentages describe how much visible light passes through the film, not its heat rejection performance.

So when you're shopping for tint, don't focus only on how dark it looks.

At Tint Lab, our nano ceramic tint package is \$199 for the sides and back windows, with a lifetime warranty.

Tap Book Now and let our team help you choose a suitable shade.

SCRIPT 15 / The Warranty Question

Before paying for ceramic window tint, ask one important question.

What kind of warranty comes with the installation?

Because you're not just paying for how your car looks today. You're investing in something you'll use every time you drive.

At Tint Lab, our \$199 nano ceramic tint package includes your side and rear windows and comes with a lifetime warranty.

Tap Book Now to schedule your installation and ask our team about the warranty coverage.

LEVEL 04 / PRODUCT AWARE

Reassure drivers familiar with Tint Lab who still have questions about price, value, coverage or booking.

SCRIPT 16 / You've Seen Tint Lab

You've probably seen Tint Lab's \$199 ceramic tint offer.

But here's exactly what you're getting.

Nano ceramic window film designed to help reduce solar heat and UV exposure, professionally installed on your side and rear windows.

And the package comes with a lifetime warranty.

No need to keep shopping around wondering what the offer includes.

Tap Book Now, choose your appointment, and let Tint Lab handle the rest.

SCRIPT 17 / What's Included for \$199?

Wondering exactly what \$199 gets you at Tint Lab?

Let's break it down.

You get nano ceramic window tint for your side windows and your entire rear glass.

That means you're getting more than just the two front windows.

And to give you added peace of mind, your tint package comes with a lifetime warranty.

If you've been considering Tint Lab, here's your sign to get it done.

Tap Book Now to schedule your installation.

SCRIPT 18 / Is It Really Ceramic?

Yes, Tint Lab's \$199 tint package is nano ceramic.

Not just a basic dyed film being advertised as an upgrade.

We're talking about ceramic window film designed to help reduce solar heat and improve driving comfort.

Your \$199 package covers the side and rear windows, and it includes a lifetime warranty.

So if the price had you wondering what you were getting, now you know.

Tap Book Now and get your appointment on the calendar.

SCRIPT 19 / Why the Warranty Matters

If you've been thinking about booking with Tint Lab, don't overlook the warranty.

Getting your windows tinted is one thing. Knowing your purchase comes with long-term warranty protection is another.

That's why our nano ceramic tint package includes a lifetime warranty.

And the best part? Your side and rear windows are covered in our \$199 package.

Ready to upgrade your car? Tap Book Now to choose your appointment at Tint Lab.

SCRIPT 20 / Still Deciding?

Still deciding whether to get your car tinted at Tint Lab?

Think about what you're getting for \$199.

Nano ceramic window film, coverage for your side and back windows, improved comfort from reduced solar heat, and a lifetime warranty.

It's a straightforward upgrade you can appreciate on your daily drive.

If Tint Lab has already been on your list, there's no reason to keep putting it off.

Tap Book Now and schedule your tint installation.

LEVEL 05 / MOST AWARE

Convert drivers who know Tint Lab's offer and are nearly ready to book. Keep it direct and action-oriented.

SCRIPT 21 / Straight to the Offer

\$199 nano ceramic window tint at Tint Lab.

That's right. Get your side and rear windows tinted with nano ceramic film, backed by a lifetime warranty.

If you've been planning to tint your vehicle, this is your opportunity to get it done.

No long sales pitch. Just a clear offer and an easy next step.

Tap Book Now and schedule your installation at Tint Lab.

SCRIPT 22 / Your Reminder to Book

Here's your reminder that Tint Lab is offering nano ceramic window tint for only \$199.

That covers your sides and back windows, plus a lifetime warranty.

If you've already seen the offer and you've been meaning to book, this is your reminder to get it on the calendar.

Choose a time that works for you and let us take care of your tint.

Tap Book Now to check appointment availability.

SCRIPT 23 / Stop Putting It Off

You've been saying you're going to tint your car.

Well, here's your chance to finally get it done.

At Tint Lab, our nano ceramic tint package is just \$199 for your sides and rear windows.

And yes, the lifetime warranty is included.

No need to keep driving around with untinted windows when you already know what you want.

Tap Book Now and get your tint appointment scheduled.

SCRIPT 24 / New Car, New Tint

Just got a new car and ready to get the windows tinted?

Tint Lab has you covered.

For only \$199, you can upgrade your side and rear windows with nano ceramic tint, designed to improve comfort and reduce incoming solar heat.

And your package comes with a lifetime warranty.

You already know your car needs that finishing touch.

Tap Book Now and schedule your nano ceramic tint installation.

SCRIPT 25 / The Final Push

If you've been looking for a reason to finally book your ceramic tint appointment, here it is.

Tint Lab. Nano ceramic window tint. Just \$199.

Your sides and back windows are included, and your purchase comes with a lifetime warranty.

A clean look, improved comfort, and a straightforward offer.

All that's left is getting your car on our schedule.

Tap Book Now, select your appointment, and we'll see you at Tint Lab.

CAMPAIGN DEPLOYMENT

How to use these ads across Meta campaigns

Awareness level	Scripts	Suggested audience / focus
1. Unaware	1-5	Broad cold audiences; curiosity and education
2. Problem Aware	6-10	Broad audiences; heat, glare and comfort
3. Solution Aware	11-15	Broad audiences and active tint shoppers
4. Product Aware	16-20	Website visitors, engaged viewers, social engagers
5. Most Aware	21-25	High-intent visitors and booking-page abandoners

CREATIVE STRATEGY

Do not restrict the first three levels to separate audience targeting. Test their creative angles with broad audiences and allow Meta to find responders. Use product-aware and most-aware scripts in retargeting, then compare actual booking cost, not just cost per lead.

FILMING NOTES

Make the first 2-3 seconds visually match the hook: show hot interiors for heat scripts, real film installation for educational scripts, and finished tinted vehicles when presenting the \$199 offer. Keep the price, included windows, lifetime warranty and Book Now CTA legible on screen.

Production note: Verify warranty terms, local tint legality, vehicle-specific exclusions and all measurable performance claims before publishing final ads.